

Rep Order# 7894426 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24370 Printed: 08/03/2012 2:49 PM 1 of 4
 EC'd Yes Last Received: 08/03/2012 1:34 PM Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () HOUSE MAJORITY PAC
 Product HSE MAJORITY PAC
 Estimate# 1548
 Buyer SPENCER WOOD
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 1010 WISCONSIN AVENUE, SUITE 800
 WASHINGTON, DC 20007
 Agency C/P1/P2/E //1548
 Flight Dates 10/09/2012 - 10/15/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	EARLY TODAY	:30	\$60.00	10/09-10/12	3	1	3	\$180.00	
	2	TU-F	6A-7A	NEWS	:30	\$300.00	10/09-10/12	4	1	4	\$1,200.00	
	3	M	6A-7A	NEWS	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
	4	TU-F	7A-8A	TODAY SHOW	:30	\$700.00	10/09-10/12	2	1	2	\$1,400.00	
	5	TU-F	8A-9A	TODAY SHOW	:30	\$475.00	10/09-10/12	2	1	2	\$950.00	
	6	SU	7A-8A	SUN TODAY	:30	\$150.00	10/14-10/14	2	1	2	\$300.00	
	7	SU	8A-9A	SUN TODAY	:30	\$200.00	10/14-10/14	2	1	2	\$400.00	
	8	TU-F	9A-10A	TODAY SHOW	:30	\$180.00	10/09-10/12	3	1	3	\$540.00	
	9	TU-F	10A-11A	RACHAEL RAY	:30	\$140.00	10/09-10/12	5	1	5	\$700.00	
	10	M	10A-11A	RACHAEL RAY	:30	\$140.00	10/15-10/15	1	1	1	\$140.00	
	11	TU-F	11A-12P	STUDIO 5	:30	\$140.00	10/09-10/12	4	1	4	\$560.00	
	12	M	11A-12P	STUDIO 5	:30	\$140.00	10/15-10/15	1	1	1	\$140.00	
	13	TU-F	12P-1P	12N NEWS	:30	\$170.00	10/09-10/12	4	1	4	\$680.00	

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	14	M	12P-1P	12N NEWS	:30	\$170.00	10/15-10/15	1	1	1	\$170.00	
	15	TU-F	1P-2P	TODAY SHOW	:30	\$100.00	10/09-10/12	4	1	4	\$400.00	
	16	M	1P-2P	TODAY SHOW	:30	\$100.00	10/15-10/15	1	1	1	\$100.00	
	17	TU-F	2P-3P	DAYS OF OUR LIVES	:30	\$200.00	10/09-10/12	4	1	4	\$800.00	
	18	M	2P-3P	DAYS OF OUR LIVES	:30	\$200.00	10/15-10/15	1	1	1	\$200.00	
	19	SU	9A-930A	SUN EDTN	:30	\$100.00	10/14-10/14	1	1	1	\$100.00	
	20	SU	1030A-11A	HIST OF SAINTS	:30	\$100.00	10/14-10/14	1	1	1	\$100.00	
	21	TU-F	3P-4P	DR PHIL	:30	\$130.00	10/09-10/12	6	1	6	\$780.00	
	22	M	3P-4P	DR PHIL	:30	\$130.00	10/15-10/15	1	1	1	\$130.00	
	23	TU-F	4P-5P	KATIE	:30	\$130.00	10/09-10/12	6	1	6	\$780.00	
	24	M	4P-5P	KATIE	:30	\$130.00	10/15-10/15	1	1	1	\$130.00	
	25	TU-F	5P-530P	NEWS	:30	\$525.00	10/09-10/12	4	1	4	\$2,100.00	
	26	M	5P-530P	NEWS	:30	\$525.00	10/15-10/15	1	1	1	\$525.00	
	27	TU-F	6P-630P	NEWS	:30	\$485.00	10/09-10/12	5	1	5	\$2,425.00	
	28	M	6P-630P	NEWS	:30	\$485.00	10/15-10/15	1	1	1	\$485.00	
	29	TU-F	630P-7P	NEWS	:30	\$475.00	10/09-10/12	4	1	4	\$1,900.00	

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 Estimate# 1548 Agency C/P1/P2/E //1548 Salesperson Phone# 202-872-1155
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	30	M	630P-7P	NEWS	:30	\$475.00	10/15-10/15	1	1	1	\$475.00	
	31	SA	6P-630P	NEWS	:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
	32	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
	33	M	7P-9P	VOICE	:30	\$3,700.00	10/15-10/15	1	1	1	\$3,700.00	
	34	TU	8P-9P	GO ON/NEW NORMAL	:30	\$2,500.00	10/09-10/09	1	1	1	\$2,500.00	
	35	F	8P-9P	GRIMM	:30	\$1,300.00	10/12-10/12	1	1	1	\$1,300.00	
	36	F	9P-10P	DATELINE	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	37	SA	10P-1035P	NEWS	:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
	38	TU-F	1035P-1137P	TONIGHT SHOW	:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00	
	39	M	1035P-1137P	TONIGHT SHOW	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
	40	TU-F	1137P-1236A	FALLON	:30	\$250.00	10/09-10/12	3	1	3	\$750.00	
	41	SU	615P-930P	NFL	:30	\$4,500.00	10/14-10/14	1	1	1	\$4,500.00	
	42	SU	930P-10P	SPORTSBEAT	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	

---REPORT TOTALS---
 Report Totals: 94 / \$37,765.00

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---SALES MONTHLY TOTALS---

Oct 12: 94 / \$37,765.00
 Sales Totals: 94 / \$37,765.00
 Station Totals: 94 / \$37,765.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$188,825	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+